Gwen Kinsey Bio

Gwen Kinsey's work and life paths forged an expert in uncovering new possibilities while navigating change. Today she serves leaders who want to inspire and engage people to create what's next in spite of fast changing work environments.

Her facilitated programs:

- Tackle questions like, "Where are we going and what should we look like when we get there?"
- Spawn leadership skills that translate into employee engagement that results in strategic impact.
- Seed team building practices for creative collaboration across silos.

Her executive coaching outcomes:

- Accelerate effectiveness of senior executives adapting to new roles.
- Align people and mission to support strategic impact.
- Help leaders deal effectively with sources of conflict.

Before beginning her change leadership practice in 2010, Kinsey held progressive sales and top management positions in the television industry. Her former employer called on her to serve as President and General Manager of 4 of the 10 stations they owned. A key to Kinsey's portability was her strength developing people of all experience levels, building strong teams and innovative growth plans. While in broadcasting Kinsey:

- Led a change initiative that turned a poor performing television station around.
- Reduced turn over, improved employee engagement, and developed managers who were promoted throughout the company.
- Planned and executed strategy that grew audiences at 3 of the 4 stations she led.
- Prototyped digital innovations that advanced the company business model.
- Developed sales departments that outperformed their competition in new business during declining advertising markets.

Kinsey is a certified coach (ACC) by the International Coaching Federation and is a member of the National Speaker's Association as well as Chesapeake Bay Organizational Development Network. Kinsey is accredited to use emotional social intelligence assessments by the Hay Group in Boston. She is a graduate of Temple University with a BA in Radio, Television and Film.