



Gwen Kinsey helps leaders incorporate innovative leadership thinking so their organizations are adaptive as well as effective. Gwen's expertise includes dynamics of change management, team building, conflict management, leveraging emotional intelligence for effective leadership, practicing effective feedback, and a natural systems approach for collaborative problem solving.

Before beginning her leadership development practice in 2010, Gwen was a Television Station President and General Manager.

Professional highlights include:

- Innovating digital business models adopted by the group's other stations.
- Turning around a poor performing station that increased news ratings, won prestigious journalism awards and subsequently sold for high multiples.
- Transforming sales teams that beat their market competition by generating more new, local advertising revenue during declining advertising markets.
- Improving talent recruitment, training, employee engagement, and developing managers who were promoted throughout the company.

Gwen is a member of the National Speakers Association as well as an ACC accredited coach with the International Coaches Federation. She is certified to use the Emotional Social Competency Instrument from the Hay Group of Boston. Gwen completed the MIT edX Honor Certificate for *ULAB: Transforming Business, Society and Self*. She also apprenticed with William Smith founder of ODII a Natural Systems Approach to organizational management. Gwen is a graduate of Temple University who earned her BA in radio, television and film.